

Sponsorship Prospectus

**AUSTRALIAN MEDICINAL
CANNABIS CONFERENCE**

2020

LOCATION & DATE:

Sofitel Melbourne on Collins

25 Collins Street, Melbourne, Victoria, 3000, Australia

23-24 March, 2020

Pharm**Out**[®]

ADDRESS

10/24 Lakeside Drive
Burwood East
VIC 3151

CONTACT

P : +61 3 9887 6412

WEBSITE

www.pharmout.net



About the Event

The 2020 Australian Cannabis Conference is scheduled for March 2020 in Melbourne, and we're expecting another record turnout. The annual Medicinal Cannabis Forum is suitable for pharmaceutical businesses, engineers, validation professionals, engineering students, bio-medicine researchers/new generation medicines, cultivation employees, licence holders, regulatory experts and policy makers and others with an interest in the new sector in Australia

Featuring international experts in regulated manufacturing and production sectors including cannabis cultivation standards of operation for GMP compliant production, architecture/facility design for cleanrooms and processing plants, GMP engineering, greenhouse climate controls to reduce crop issues (yeast, mould, wastage), economical growing systems, validation, security, waste management/resource management and other GMP (EU GMP) and PIC/S requirements for medicinal cannabis cultivation and export businesses in the newly growing sector of Australian Medicinal Cannabis production for domestic supply and exportation.



Exhibitor Packages

There are many options of Sponsorship available – but we do only have a limited number – so be quick! Sponsors can expect to see delegates during morning tea, lunch and afternoon tea on both days as the catering will be supplied immediately within the trade display area.

Sponsors are able to:

- Build new and strengthen existing relationships
- Increase brand awareness
- Demonstrate new devices and services
- Acquire instant market feedback
- Obtain first-hand market knowledge of developments in the Cannabis industry
- Create prospective databases and direct sales leads

SOLD OUT



1 Available


PLATINUM PACKAGE \$12,000 + GST

- Exclusive drinks sponsorship
- Cobranded lanyards
- Conference speaking spot
- Prominent location of floor banners (floor banners supplied by sponsor)
- Logo on conference app
- Logo displayed on social wall in plenary hall
- Prominent promotion on PharmOut website
- 5 x 2 day conference registrations included
- 3 x 2 metre booth

Exhibitor Packages

SOLD OUT

4 Available




GOLD PACKAGE
\$8,000 + GST

- Exclusive advertising on of the morning or afternoon tea breaks
- Cobranded name badges
- Conference speaking spot
- Logo on conference app
- Logo displayed on social wall in plenary hall
- Promotion on PharmOut website
- 4 x 2 day conference registrations included
- 3 x 2 metre booth

SOLD OUT

4 Available



SILVER PACKAGE
\$6,000 + GST

- Cobranded notepads to be placed on all delegates tables
- Logo on conference app
- Logo displayed on social wall in plenary hall
- Promotion on PharmOut website
- 4 x 2 day conference registrations included
- 3 x 2 metre booth


SOLD OUT

**CONFERENCE
STANDARD SPONSORSHIP**

**\$4,000
+ GST**


- Promotion on PharmOut Website
- Logo on conference App
- 3 x 2 metre booth
- 2 x 2 day conference registrations

Sponsorship Packages



**CONFERENCE
COFFEE SPONSORSHIP**
\$5,500 + GST

- Exclusive naming rights to the coffee cart
- Option to place 1 x pull up banner next to coffee cart
- Logo on conference app
- Logo displayed on social wall in plenary hall
- Promotion on PharmOut website
- 2 x 2 day conference registrations included



**CONFERENCE
KEEP CUP SPONSORSHIP**
\$4,500 + GST

- Keep cup with your company logo and/or name printed in one color. Keep cups to be used at coffee cart
- Logo on conference app
- Logo displayed on social wall in plenary hall
- Promotion on PharmOut website
- 1 x 2 day conference registration included

Sponsorship Packages



CONFERENCE PEN SPONSORSHIP \$4,000 + GST

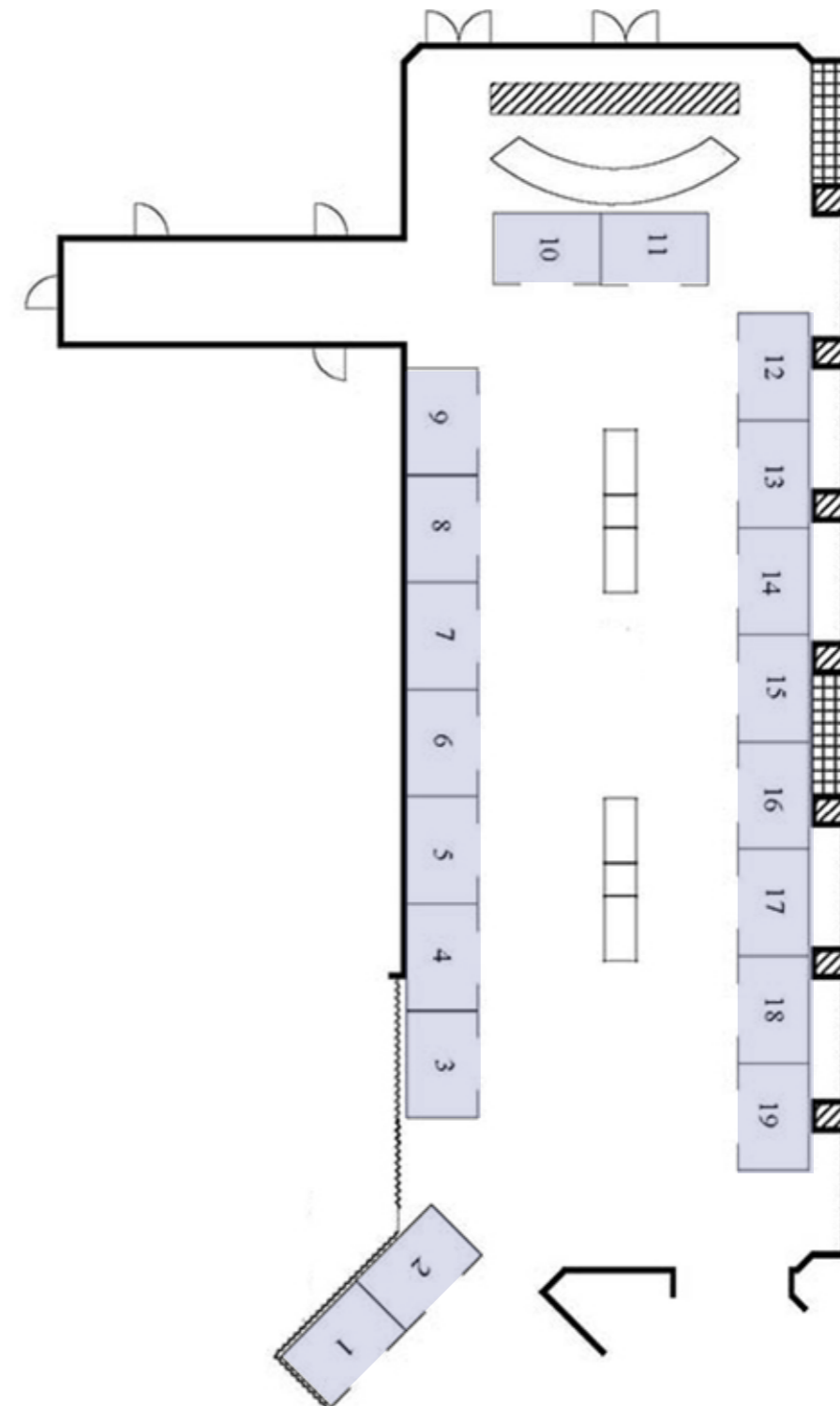
- Pen with your company logo and/or name engraved on the selected pen to be placed on all delegate tables
- Logo on conference app
- Logo displayed on social wall in plenary hall
- Promotion on PharmOut website
- 1 x 2 day conference registration included



CONFERENCE APP SPONSORSHIP \$4,000 + GST

- Logo displayed on conference app landing page
- Own custom survey to delegates of up to 8 questions – to be sent at conclusion of day 2 of the conference or 2 x push notification throughout event
- Logo displayed on social wall in plenary hall
- Promotion on PharmOut website
- 1 x 2 day conference registration included

Exhibitor Floor Map



Sponsorship Booking Form

COMPANY INFORMATION
Contact Name
Orgnaization
Address
Phone
Email

EXHIBITOR PACKAGES	
<input type="checkbox"/> Platinum	\$12,000
<input type="checkbox"/> Gold	\$8,000
<input type="checkbox"/> Silver	\$6,000
<input type="checkbox"/> Standard	\$4,000

SPONSORSHIP PACKAGES	
<input type="checkbox"/> Coffee	\$5,500
<input type="checkbox"/> Keep Cup	\$4,500
<input type="checkbox"/> Pen Sponsorship	\$4,000
<input type="checkbox"/> Conference App (Whova)	\$4,000

BOOTH PREFERENCE (SEE PREVIOUS PAGE FOR FLOOR MAP)	
First Choice 1:	Second Choice 2:

DETAILS OF ADDITONAL REGISTRATIONS INCLUDED WITH EXHIBITOR/SPONSORSHIP PACKAGE	
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:

Terms and Conditions

The Contract*

1. The term 'Organiser' refers to PharmOut Pty Ltd of Australia.
2. The terms 'Exhibitor' and 'Supporter' include any person, firm, company, corporation or association and its employees and agents identified in the Booking Form or other written request for Exhibition Space or Support.
3. A "Contract" is formed between the Organiser and Exhibitor and /or Supporter when the Organiser accepts the signed application form or other written request and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment delivered, displayed or used by the exhibitor at the venue.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and Rights of Exhibitors

12. The Exhibitor must ensure that all accounts are finalised and paid seven working days prior to the conference start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and / or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions / requests from the venue.
15. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.

Storage of Goods

17. Instructions regarding storage will be communicated via email prior to the exhibition.

Stand Services and Construction

18. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment.

Insurance and Liability

19. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.

20. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable, to the extent that such damages are caused by or arise from the negligent, reckless or wrongful act of Exhibitor or its representatives.

21. The Organiser, the venue and the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

22. To confirm a booking, full payment must be received within seven days of booking

23. Cancellation must be advised in writing.

24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.

25. The Exhibitor or Supporter accepts that a cancellation fee of 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 1 March 2020.

26. The Exhibitor or Supporter accepts that if cancellation occurs on or after 1 March 2020, 100% of the contracted cost will be retained by the Organiser.

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