

Sponsorship Prospectus

**MEDICINAL CANNABIS
CONFERENCE**

2020

LOCATION & DATE:

International - Virtual

Available on Whova Event App

9 AM to 4 PM AEST

16-17 November, 2020

Pharm**Out**[®]

ADDRESS

10/24 Lakeside Drive
Burwood East
VIC 3151

CONTACT

P : +61 3 9887 6412

WEBSITE

www.pharmout.net



About the Event

The 2020 Medicinal Cannabis Conference is going virtual and therefore international, it is now re-scheduled for 16th and 17th November 2020. The conference will be focused on technical cultivation and manufacturing knowledge, services and products.

As we are going virtual, we are expecting a record turnout and sensational international speakers. This annual Medicinal Cannabis Conference is suitable for pharmaceutical businesses, engineers, validation professionals, engineering students, bio-medicine researchers/new generation medicines, cultivation employees, licence holders, regulatory experts and policy makers and others with an interest in the new sector in Australia

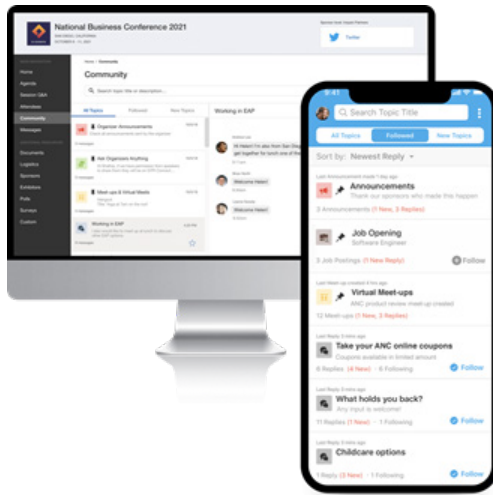
Featuring international experts in regulated manufacturing and production sectors including cannabis cultivation, GMP compliance, production, architecture/facility design for cleanrooms and processing plants, GMP engineering, greenhouse climate controls to reduce crop issues (yeast, mould, wastage), economical growing systems, validation, security, waste management/resource management and other GMP (EU GMP) and PIC/S requirements for medicinal cannabis cultivation and export businesses in the newly growing sector of Medicinal Cannabis production.



Exhibitor Packages

Sponsorship options available – but we do only have a limited number – so be quick!

A virtual booth is different, a chance to showcase your electronic marketing materials!



Using the Whova app and its passport function, attendees visiting your booth will earn stamps and go into the draw for prizes.

Sponsors are able to:

- Build new and strengthen existing relationships
- Arrange one on one meetups with attendees via the Whova app
- Answer attendees questions via Whova – you can chat to attendees, just like being there in person!
- Increase brand awareness
- Electronically demonstrate new products and services from past project sites, so real-life examples
- Acquire instant market feedback
- Obtain first-hand market knowledge of developments in the Cannabis industry
- Create prospective databases and direct sales leads via the Whova app (subject to privacy)

Exhibitor/Sponsorship Packages

PLATINUM PACKAGE
\$12000 + GST
1 Available

SOLD OUT

- Conference speaking spot
- Logo on Conference app
- Logo displayed on social wall
- Promotion on PharmOut Website
- 30 x 2 day conference registrations
- Virtual booth

GOLD PACKAGE
\$8000 + GST
4 Available

SOLD OUT

- Branded biscuits will be distributed to each paying attendee as part of our parcel pot (goodie box)
- Recognition of sponsorship before morning and afternoon tea via push notifications in Whova to all attendees.
- Playing of recorded 15-30 second promotional video before morning or afternoon tea break.
- Conference speaking spot
- Logo on Conference app
- Logo displayed on social wall
- Promotion on PharmOut Website
- 20 x 2 day conference registrations
- Virtual booth

SILVER PACKAGE
\$6000 + GST
4 Available

SOLD OUT

- Cobranded Notepads to be distributed to each paying attendee as part of our parcel pot (goodie box).
- Logo on Conference app
- Logo displayed on social wall
- Promotion on PharmOut Website
- 15 x 2 day conference registrations
- Virtual booth

Exhibitor/Sponsorship Packages

**COFFEE
SPONSORSHIP
\$5500 + GST
1 Available**

SOLD OUT

- Coffee, tea and cocoa packages with your company logo will be distributed to each paying attendee as part of our parcel pot (goodie box)
- Logo on Conference app
- Logo displayed on Social wall
- Promotion on PharmOut website
- 15 x 2 day conference registrations
- Virtual booth

**KEEP CUP
SPONSORSHIP
\$4500 + GST
1 Available**

SOLD OUT

- Keep cup with your company logo will be distributed to each paying attendee as part of our parcel pot (goodie box)
- Logo on Conference app
- Logo displayed on Social wall
- Promotion on PharmOut website
- 10 x 2 day conference registrations
- Virtual booth

**STANDARD
SPONSORSHIP
\$4000 + GST**

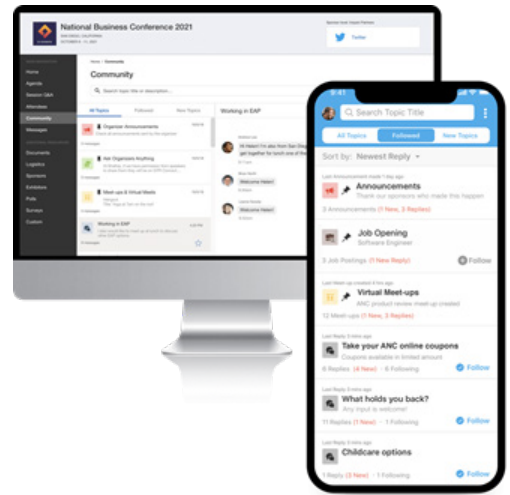
- Promotion on PharmOut Website
- Logo on conference App
- Virtual booth
- 10 x 2 day conference registrations

Event App Benefits

The 2020 Medicinal Cannabis Conference is going virtual and will use **Whova** for managing the virtual event. Whova has a full suite of features to allow attendees, sponsors and exhibitors to be fully engaged.

Key Benefits for Exhibitors/Sponsors

- Maximise brand exposure with banners on both mobile app and web app
- Start virtual meet-ups with attendees
- Engage attendees via the Community Board
- Get insight of attendees via SmartProfile
- Discover and nurture high quality leads
- Various promotional opportunities



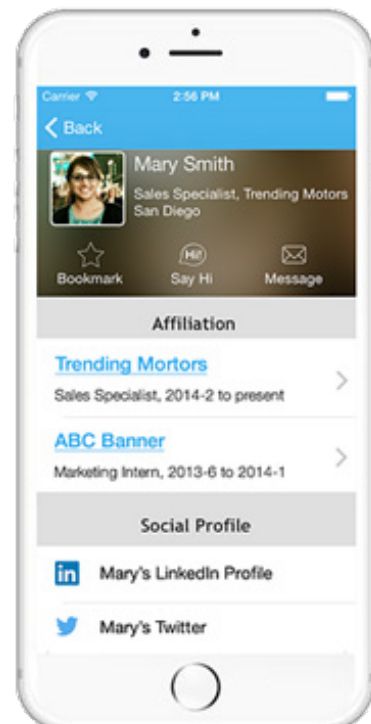
Showcase More, Meet Leads Online Easily

Banners in Multiple Places: See your ad banners constantly displayed on Whova's mobile event app and web app in places that are frequently visited by attendees, including: the event home, live stream and session videos, attendee list, and more!

Virtual Meet-ups, and more: Engage attendees via virtual meet-ups, private in-app messaging, e-business cards exchanging, and promotional posts and product videos, all within Whova.

Engage Attendees and Generate More Leads

Opportunities to engage with attendees in personal and organic ways through the Event Community Board. Post promotional offers, share product information, hold virtual meet-ups, and generate more leads.



Sponsorship Booking Form

COMPANY INFORMATION
Contact Name
Organisation
Address
Phone
Email

EXHIBITOR PACKAGES	
<input type="checkbox"/> Platinum (sold out)	\$12,000
<input type="checkbox"/> Gold (sold out)	\$8,000
<input type="checkbox"/> Silver (sold out)	\$6,000
<input type="checkbox"/> Standard	\$4,000

SPONSORSHIP PACKAGES	
<input type="checkbox"/> Coffee (sold out)	\$5,500
<input type="checkbox"/> Keep Cup (sold out)	\$4,500

DETAILS OF ADDITIONAL REGISTRATIONS INCLUDED WITH EXHIBITOR/SPONSORSHIP PACKAGE	
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:
Full Name:	Email:

Terms and Conditions

The Contract*

1. The term 'Organiser' refers to PharmOut Pty Ltd of Australia.
2. The terms 'Exhibitor' and 'Supporter' include any person, firm, company, corporation or association and its employees and agents identified in the Booking Form or other written request for Exhibition Space or Support.
3. A "Contract" is formed between the Organiser and Exhibitor and /or Supporter when the Organiser accepts the signed application form or other written request and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment delivered, displayed or used by the exhibitor at the venue.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and Rights of Exhibitors

12. The Exhibitor must ensure that all accounts are finalised and paid seven working days prior to the conference start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and / or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions / requests from the venue.
15. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.

Storage of Goods

17. Instructions regarding storage will be communicated via email prior to the exhibition.

Stand Services and Construction

18. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment.

Insurance and Liability

19. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
20. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable, to the extent that such damages are caused by or arise from the negligent, reckless or wrongful act of Exhibitor or its representatives.
21. The Organiser, the venue and the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

22. To confirm a booking, full payment must be received within seven days of booking
23. Cancellation must be advised in writing.
24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
25. The Exhibitor or Supporter accepts that a cancellation fee of 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 1 October 2020.
26. The Exhibitor or Supporter accepts that if cancellation occurs on or after 1 October 2020, 100% of the contracted cost will be retained by the Organiser.

PharmOut[®]

ADDRESS

10/24 Lakeside Drive
Burwood East
VIC 3151

CONTACT

P : +61 3 9887 6412

WEBSITE

www.pharmout.net

PharmOut[®]

ADDRESS

10/24 Lakeside Drive
Burwood East
VIC 3151

CONTACT

P : +61 3 9887 6412

WEBSITE

www.pharmout.net